



PRESS RELEASE



(from left: Jean-Manuel Levêque - George Mavromaras – Armin Juncker – Joseph Street)

George Mavromaras NEW AIBI PRESIDENT

Amsterdam/Brussels 3 June 2013 – George Mavromaras (Greece) is the new elected AIBI president. He is also chairing the Greek bakeries association. He succeeds to Albert Schipper (The Netherlands) who served AIBI for the last two years as its President. AIBI's General Assembly elected at its 33rd Congress in Amsterdam a new board including two vice presidents: Jean-Manuel Levêque (France) and Joseph Street (United Kingdom). Treasurer stays Armin Juncker (Germany).

George Mavromaras presented the AIBI Road Map for the next two years with ambitious actions on education and bakery formation, vital bread issues and AIBI membership development and communication. The "buzzwords" are continuity, responsibility, openness and communication.

AIBI will become an interactive and constructive organisation with both entrepreneurial and technical character.

AIBI has successfully completed the establishment and basic governance rules in Brussels and can now shift focus on more political and strategically important bread and market issues. AIBI will continue to focus on the EU food information to consumer package, the nutrient profiles issue including salt reduction strategies and as well on EU market management issues relating to grain price volatility.

About AIBI

AIBI aisbl (Association Internationale de la Boulangerie Industrielle) is the major European association of plant bakeries. AIBI is formed of 16 national plant bakeries associations including Turkey and Russia and representing more than 2100 plant bakeries. It represents the interests of its member vis-à-vis the European institutions in Brussels.

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