



## PRESS RELEASE

### ALBERT SCHIPPER NEW AIBI PRESIDENT



Brussels 3 June 2011 – Albert Schipper is the new elected AIBI president. He is also chairing the Dutch bakeries association NVB. He succeeds to Georg Heberer (Germany) who served AIBI for the last two years as its President. AIBI's General Assembly elected at its 32<sup>nd</sup> Congress in Berlin a new board including three vice presidents: George Mavromaras (Greece), Jean-Manuel Levêque (France) and Joseph Street (United Kingdom). Treasurer is Armin Juncker (Germany).

AIBI's General Assembly awarded honorary membership to Helmut Martell, its long term former Secretary General, who handed over his responsibilities to his successor Mrs Susanne Döring in January 2011.

AIBI has opened its new office in Brussels in January 2011 to strengthen the presence and voice of the national bakeries association at EU level.

"The move to Brussels was the right step. We are now even closer to the pulse of the political discussions and decisions in the EU affecting our industry" says Schipper.

AIBI will mainly focus on the food information to consumer package, the nutrient profiles issue including salt reduction strategies as well as on grain price volatility issues.

## About AIBI

AIBI (Association Internationale de la Boulangerie Industrielle) is the major European association of plant bakeries. AIBI is formed of 16 national plant bakeries associations including Turkey and Russia and representing more than 1200 plant bakeries. It represents the interests of its member vis-à-vis the European institutions in Brussels.

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